

How I Landed In The Top Five Percent!

Two powerful actions propelled Greg Hein of Homerica Realty Services into the top five percent in one of the most fiercely competitive markets in the nation. Greg reveals how he overcame huge challenges to achieve success...



"I first started my real estate practice in Manhattan, where I quickly discovered just how high the competitive bar was set. To survive as a new agent, it was critical to get to the top of my game as quickly as possible, because the competition was intense.

Why did I choose Myers? My Myers website was so easy to personalize, was priced extremely well, and was much more professional looking than any of the competitors. Plus my Myers consultant has been an ongoing source of great help to me — right from the beginning.

"Having a presence on the web has been a critical component of my success," Greg reports. "The days of looking for a new house in the newspaper are over — everyone now looks on the Internet. If you don't have a website, they'll call someone else.



"Half of my business comes from the Internet.

This is really because of Myers. By following their suggestions, my search engine rankings are number one. I simply listened and learned — I haven't had to pay the search engines anything.

"I had no idea I was at the top of the Google and Yahoo listings for my areas of specialty until my Myers consultant called to tell me!"

"Best of all, it delivers results. For example, a nearby property in Cold Spring had been previously listed by another agent and was on the market for about a year. There had been few visitors or enquiries, and very little activity. When the listing expired, I stepped in, listed it for the same price, put it on my website, and was almost immediately contacted by a buyer. I was able to double-end the \$850,000 transaction, resulting in a \$20,000 commission."

"I had no idea I was at the top of the Google and Yahoo listings for my areas of specialty until my Myers consultant called me and said, 'Hi Greg, if you have a minute I'd like to show you something!' Even as we speak, I have a client waiting in the next room that has found me through Google and is now headed towards closing.

Visit Greg Hein at Homerica

Realty Services at: www.gregoryjhein.com



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