



Frequently Asked Questions

How can “ABC” help fund my business needs?

- “ABC” offers a unique financing program to provide working capital in a hurry, with few approval requirements. This is not a loan so there are no monthly payment books and none of the hassles of dealing with a traditional bank.
- For those merchants who are in need of a quick injection of capital for their business, “ABC” offers an aggressive alternative to traditional bank lending. Merchants that need fast funding and do not wish to pledge personal assets or prove income find “ABC” offers an outstanding solution.
- For those merchants that are “bankable” and can acquire funding from traditional sources, “ABC” provides “gap” financing. As an example if the merchant has a \$100,000 project and can only secure \$75,000 in bank financing, “ABC” is a perfect solution for the remaining \$25,000.

How does the Program work?

- “ABC” purchases future credit card sales at a pre-determined discount and provides the merchant with cash today for future credit card sales. With our program a merchant’s daily activity will not change at all, “ABC” simply utilizes the future credit card sales as the method to pay back the purchased sales.

How do I know if I qualify?

- If your business accepts credit cards, “ABC” can determine what a particular merchant would qualify for based upon previous sales. If a business produces \$10,000 per month or more in credit card sales, “ABC” would be glad to offer a proposal.

How do you determine how much a merchant qualifies for?

- Our customer service department performs a quick analysis of a merchant’s previous six months of credit card transactions. At that time, “ABC” usually offers two proposals for the merchant to review and determine which one works best for their needs.

What is the average amount of funds you provide?

- The average deal size as of July 2007 for “ABC” is \$54,000 funding.

Are there any up-front costs?

- There are no up-front costs, application fees, or closing costs. There are never any post-closing costs either. The only “cost” the merchant experiences is in the discounted purchase of the future credit card sales.

How soon can I get the money?

- From the time the complete application is submitted, most merchants are funded in 10 days. The typical factors that can delay that time frame are typically incomplete applications, uncooperative merchants/clients, or difficulty in reaching trade and landlord references.

How do I make the payments?

- With this program, there are no fixed monthly payments. We are repaid by retrieving a small portion of the merchant's credit card sales on a daily basis....Very Simple! This is short term funding. This is not a program with 5 year amortizations. If the business hits a slow spot, our collection slows with the cash flow of the business, giving the merchant the ultimate flexibility to protect their cash flows.

Will I get a monthly statement from "ABC"?

- Absolutely. The statement for a particular month is provided by the 10th of the following month.

What is the interest rate / cost of the program?

- "ABC" offers a number of financing options. Depending on the merchant's needs, "ABC" will offer options to the merchant to choose from. Given we are not making a traditional loan; there is not an "interest rate". Typically we are paying the merchant approximately seventy four cents on the dollar of credit card sales purchased.
- Our funding can be more expensive than "traditional funding options". We typically fund merchant's dollars that are not covered by the traditional funding institutions or are looking for other "ABC" benefits. We offer funding within 10 days, high approval rates, no collateral, no personal guarantee, no tax returns, etc.

Do I get a discount if I pay it off early? What happens if I pay it off late?

- No one can predict the future; therefore, no one knows exactly when a merchant's advance will be paid off. Therefore, there is no discount for paying off early; however there is no penalty for paying off "late" since there are no pre-determined payments.

How much money can be funded to a merchant?

- If the merchant has the credit card sales to support it, there is no current limit on the funding amount provided by "ABC". Deals over \$100,000 are typically looked at a tad bit closer than smaller deals.

How important is the credit worthiness of the merchant?

- Credit worthiness is important; however it is about 6th on the checklist for our underwriting department. We have funded merchants with 550 credit scores more than \$100,000 because they have a solid business. However, we have flat declined merchants with 750 credit scores since their business model was spiraling out of control.