



Reputation and Experience

RE/MAX professionals are well-known throughout the industry for having the knowledge, expertise and market know-how that gets the job done. After all, outstanding agents bring you outstanding results.

✓ **RE/MAX agents are full time professionals**

Our agents are experts in the real estate industry, they know the local markets, market conditions and what it will take to get your home sold.

✓ **Our agents work with three times as many consumers as non-RE/MAX agents.**

The more prospects we work with, the more potential buyers there are for your home.

✓ **RE/MAX agents average 14 more transactions annually vs. the traditional agent.**

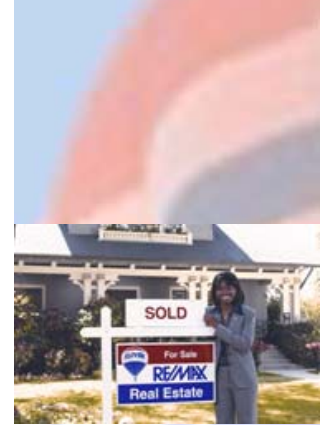
This clearly shows we are motivated professionals that know how to get the job done.

✓ **Over 70% of a RE/MAX Agent's business comes from repeat business or referrals from past clients. That's more than twice the industry average!**

Our high referral rate shows that we deliver on customer satisfaction and sales results.

✓ **RE/MAX agents are the most experienced in the business.**

The average RE/MAX agent has 11 years in the real estate field. You can be confident when you choose a RE/MAX agent to sell your home that you will benefit from years of know-how and market expertise.





Maximum Exposure = Maximum Money for your Home!

Our national advertising keeps the RE/MAX name top of mind with potential home buyers. Combined with our extensive referral network and savvy internet marketing strategies, our advertising generates maximum exposure for our listings, enabling our clients to sell their homes for the most amount of money possible in the least amount of time!

- ✓ RE/MAX is the #1 real estate company in the world
- ✓ There are over 100,000 RE/MAX agents worldwide in over 65 countries, which provides an extensive referral network
- ✓ RE/MAX is the largest real estate advertiser in the world
- ✓ One out of every two real estate television ads in the U.S. is a RE/MAX ad
- ✓ RE/MAX International spends on average \$50 million per year in national advertising expenditures

Powerful Website, Powerful Results

RE/MAX advertising drives consumers to REMAX.com, giving your home vast exposure to buyers. With over 80% of consumers going to the internet for their home search, you want your home featured on a powerful site. Research shows that REMAX.com harnesses the immense marketing power of the internet with features including:

- ✓ Only national real estate company to have a site with 92% of all homes for sale in the U.S.
- ✓ Multiple photos, unique mapping capabilities, listings updated daily
- ✓ Only homes listed by a RE/MAX agent can be enhanced on Remax.com with flash presentations, properties brochures and as a *showcase property*

