

# FREE REPORT # 28 From Esther Kalmbach

## ABSENTEE OWNERS: How To Have A Quick and Easy Sale - And Get TOP DOLLAR.

Perhaps you are thinking the time to sell could be now or is at a time that could do with the date the tenants' lease will expire. May I suggest contacting me at least 30-60 days prior to that time so I may obtain important information to have the property ready to market and sell with no lost days.

### **For owners that live out of the area**

If you need any maintenance to the property for preparation to sell, I can arrange services such as painting, cleaning, steam cleaning carpets and lawn service. Should your property need services such as hauling, fence repair, roofing, appliance replacement, carpet replacement I work closely with vendors who can provide any services your property may require in preparation for sale.

### **Perhaps you want to buy a rental property**

The letter that I frequently send to you, I mail to hundreds of absentee owners. Most will own one or two properties and some will own 10 to 20 or even more. These are investors who are increasing their inventory or selling or exchanging other investment property such as luxury duplexes or small apartments. Another great service I provide in marketing your house to sell is VIRTUAL HOME TOUR.

This is a series of video pictures of the interior of your house. The great advantage to you is prospective buyers for your house have a chance to see not only the exterior but the interior as well eliminating the casual looker with less disturbance to your tenant. Many agents ask the sellers to pay for the "Virtual Home Tour", but I feel it is such a tremendous marketing tool, particularly for tenant occupied properties, that I pay for this myself.

**Choosing your Agent wisely.** Any agent will show enthusiasm and will want to list your house for sale but choose your agent based upon

- A. Experience at listing and marketing houses for sale.
- B. Ability to use technology to market your house world wide to buyers 24/7.
- C. Reviewing with you a comprehensive Marketing Analysis of home sales in your area.
- D. Ability to offer a written step-by-step **30-DAY MARKETING PLAN** that will get your house sold at the highest possible price.

**Working with a full-time professional real estate agent is a must.** Choose your agent by asking questions of him or her. Find out how knowledgeable they are about houses currently for sale in your price range and also of houses that have recently sold. Does your agent work with a good lender that can assist your new buyer to obtain financing? A good listing agent can get your house sold quickly at **TOP DOLLAR** and help you find a new home.

**I have the knowledge and the resources to sell your property for top dollar!**

**Thank you for requesting a copy of this “FREE REPORT”**

**For prompt, courteous, professional service, call Esther Kalmbach:**

**Office: (954) 771-2600 ext 1085**

**Cell: (954) 461-0483**

**Visit my web site at: [www.oceanproperties.com](http://www.oceanproperties.com)**

**Have questions, need advice you can count on or just want to discuss this further?**

**Don't waste any more time; pick up the phone and call me now! I'm here to help!**

I appreciate you as a client and a friend. I appreciate your business, your loyalty, trust and your referrals. It is my goal to provide the very best counsel, advice and service possible for your real estate needs. If I may ever be of assistance to you, a relative, friend or co-worker please don't hesitate to call me. I look forward to the opportunity to serve you.™