

COLDWELL BANKER RESIDENTIAL BROKERAGE

*Powerful
resources,
extensive
networks,
and successful
marketing.
There is a
difference*

- **Coldwell Banker** An internationally recognized and trusted name in real estate since 1906. Nationally advertised on all major networks.
- **3,700 Offices and 120,000 Agents in 25 Countries Worldwide** Referrals from around the globe.
- **NewEngland's Market Leader** More than 120 Offices and 5,000 agents throughout New England, a great regional referral network.
- **The Local Coldwell Banker Office** A powerful real estate team working together to market your property and locate your new home.
- **NewEnglandMoves.com** The most advertised real estate website in New England, with more than one million visits per month.
- **ColdwellBanker.com** Extensively advertised via national television, the site includes all Coldwell Banker properties worldwide.
- **Realtor.com** We showcase your property on the National Association of Realtors powerful national website via featured homes and enhanced listings.
- **NewYorkTimes.com** Property listed at a certain price will be displayed on this powerful website which is ranked among the top 10 news sites.
- **OpenHouse.com** Your property's open house gets maximum exposure on the Internet's only site solely committed to helping homebuyers find Open Houses online.
- **Advertising** Comprehensive advertising in both regional and local newspapers.
- **LeadRouter** Our exclusive lead management software provides for immediate response to email inquiries on your property increasing the likelihood of a sale.
- **Coldwell Banker Relocation** The world's largest relocation company with thousands of transferee referrals annually.
- **The Coldwell Banker Sign** Tremendous buyer inquiry from the hundreds of Coldwell Banker yard signs throughout New England.
- **Property Full Motion Video and Nine Picture Photo Gallery** Beautifully and easily presents our properties 24 hours a day.
- **Datamart Information System** Our Datamart information system graphically displays vital market statistics to better assess market conditions.
- **NE Moves Mortgage** One-stop shopping for both finding a home and obtaining the financing. We provide immediate buyer pre-approvals.
- **New England Legal Staff** Continually advises our agents and managers on emerging real estate legal issues and potential problems. Online legal forms are available to help your sales associate expedite the administrative process.
- **Coldwell Banker Home Warranty** Our home warranty covers your home during the listing period and makes it a more attractive offering to prospective buyers.
- **Comprehensive Agent Training** Our agents are the best trained in the business as we offer hundreds of training courses annually, including the Jay Schwappe program.
- **Online Gallery of Homes** Promotes only Coldwell Banker Residential Brokerage listings and provides additional advertising for properties that are featured.
- **Coldwell Banker New Homes Division** Complete builder services including land offerings and sub-division management.
- **Previews—Our Luxury Properties Program** Marketing fine properties worldwide since 1933. Previews averages \$53 million dollars in luxury home sales daily.
- **Direct Mail Notices—Just Listed** Direct mailing to neighborhoods in your area announcing your listing.
- **Coldwell Banker Residential Brokerage Cares** Our charitable arm providing help and assistance to organizations across New England. Sales associate and employee donations are 100% matched by the company.

www.NewEnglandMoves.com

