

FOR IMMEDIATE RELEASE

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Re: Help for Realtors® to Improve Their Business

San Diego, CA – Local Professional Holds Monthly Symposium to Help Realtors.® “At times like these, agents need a competitive edge and we want to help them achieve it,” says Carl Spiteri of LoanStar Financial, a San Diego mortgage broker who strives to assist local Realtors by hosting a monthly meeting entitled the Preferred Realtor Profit Program (P.R.e.P.P.) According to Spiteri, “Agents can become overwhelmed running their small business and often they don’t have the time to investigate business opportunities and grow their business. We hold this monthly meeting to bring value and assistance to ease their burden and address subjects which are pertinent to the challenges they face in today’s market.”

P.R.e.P.P. meetings are held the first Thursday of each month from 9:30-11am in Little Italy and are free to all full time and licensed real estate agents. The meetings are held on the rear patio of Trattoria Fantastica at 1735 India Street, San Diego, 92101. At these casual meetings a wide range of subjects are discussed including marketing strategy and branding, financial literacy, first time home buyers, understanding social media, sales techniques, business planning, and differentiation to name a few.

“LoanStar Financial wants to bring value to San Diego Realtors® by offering them information and education that will help them survive and thrive as we weather the current challenges,” says Spiteri, LoanStar Financial’s mortgage consultant and co-author of *Borrow Smart, Retire Rich*.

Carl Spiteri is a Mortgage Consultant and Liability Advisor serving San Diego for over 19 years. Carl is co-author of *Borrow Smart, Retire Rich* and an advocate of financial literacy to promote consumer protection through education. He should be considered a potential local resource to address issues impacting the housing and mortgage markets. He teaches courses on debt management, home ownership, mortgage management, credit scoring, etc. He belongs to the *Lenders Who Care* program, subscribing to honesty, fairness and integrity in all business transactions.

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