

Adorable turn-key, home-based business for sale!

This business is an excellent opportunity for someone who wants to work from home selling fun baby products. Although the business is newly created, it is turn-key and you will be ready to start selling this week! After a year of creating from scratch, the owner needs to sell to pursue another opportunity.

The business includes:

- Two websites with adorable baby products & on-line ordering
- Custom beach designs
- One trademark pending of popular design
- Brand new high tech heat press
- Thousands of appliqués
- Inventory
- Facebook and Twitter account
- Marketing ideas and contacts
- Ability to expand to other markets
- Ability to sell wholesale (to retail outlets)
- Unlimited expansion opportunities
- Support and training for easy transition



After one full year of research and development, product design, web design, establishing contacts and accounts, the business is ready to be taken to a new level. The owner has spent over \$20K in startup costs and just wants to recoup some of the existing inventory and time spent on websites, etc.

The successful candidate would be creative, have experience with internet marketing, blog and article writing, sales experience, and internet and email marketing. It would also be excellent if you had an advertising campaign budget.



This business would also be excellent for an individual who is already involved with the baby business and wants to expand their existing business or product lines. Design experience would be helpful if you are interested in adding on your own additional designs.

There are a number of opportunities to generate sales off line as well through street fairs, farmer's markets, home parties, trade shows, etc. This business can be as large or as small as you want it to be.

You will need:

- **A computer with high speed internet**
- **Photographic equipment**
- **Color Printer**
- **Fax machine**
- **Telephone**

Please view the websites below. If this sounds like an opportunity that you may be interested in, please contact Denise at your earliest convenience at (760) 613-5599.

Thanks for looking!

<http://www.beachbabyapparel.com>

<http://www.babysurfshop.com>

