



S.E.O.'s Exclusive **A to Z Listing Program™**

List your home with S.E.O. & Associates and receive superior attention, exceptional service, and outstanding results. Hire us today to sell your home and we'll be with you from beginning to end, A to Z. Our Exclusive Service and Marketing plan includes the following:

- A. Advanced Listing on Multiple Listing Service with 10 Custom Photos
- B. Exposure on REALTOR.com, plus additional real estate websites
- C. Custom Flier with S.E.O.'s Exclusive NeverEmptyTube Guarantee™
- D. Centralized Showing Service Makes Scheduling Showings a Breeze
- E. State of the Art Lockbox Offers Protection for Your Home & Family
- F. S.E.O. Exclusive System Manages, Tracks, & Follows-up with Showing Agents
- G. Customized Home Activity Reports & CMA's Keeps Client Informed
- H. With S.E.O.'s Exclusive InTouch Guarantee™ the Client Is Always Informed
- I. Outstanding Transaction Management from Start to Finish
- J. Elegant S.E.O. Yard Sign Helps Your Home Stand Out in the Crowd
- K. Exclusive Full Color Exposure on Back Cover of Homes & Land Magazine
- L. Pledge to Understand & Communicate Market Trends Affecting Your Home
- M. Transaction Checklist Helps to Ensure Contract Compliance
- N. Pledge to Negotiate to Achieve the Best Possible Sale's Price
- O. Specialized Photography Designed to Accentuate the Assets of Your Home
- P. Advice on How to Best Prepare & Stage Your Home for Sale
- Q. Coordination of Seller Contractual Repairs if Necessary
- R. Open Houses to Attract Buyers to Your Home
- S. Pledge to Facilitate a Seamless Transaction
- T. Advertisement of Your Home on www.DFWNewHomeConnection.com
- U. Exclusive Full Color Home Preview Flier Shares Your Home with Other Agents
- V. S.E.O.'s Exclusive Listing Binder Designed for Your Home
- W. Transaction Coordination with Buyer's Agent, Lender, & Title Company
- X. S.E.O.'s Exclusive Wallet Size Home Info. Cards
- Y. Document Management & S.E.O.'s Exclusive Follow-Up Survey
- Z. Zealous Pledge to Help Each Client

The A to Z Marketing Program™ by S.E.O. & Associates Real Estate is designed to sell homes; it takes marketing your home to the next level. Don't leave it up to just anyone. Hire S.E.O. & Associates to cover your home sale from A to Z. Call today to schedule a Listing Presentation.



817.431.6500