



Richard D. Cosner
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Sean Edelstein
35 Carson
Irvine, CA 92620

Dear Sean,

I am writing you personally to congratulate you on your recent award recognition at the annual Prudential convention in San Diego. I am very proud of you and all of our award winners. Because of all the award winners' hard work and that of the rest of our sales team, our firm was recognized as the 16th largest Prudential firm in the nation.

Receipt of your award in the President's Circle category, recognizes you as a real estate professional in the top 5% of over 60,000 Prudential agents nationwide. I am proud of you and your achievement and wish you even more success in 2007.

As a special recognition of our award winners' success in 2007, our firm has hired **Tom Ferry**, one of the top trainers in the nation today, to spend an afternoon with you and our other award winners. Tom's expertise is perfect for this group. He is very skilled at working with successful agents and helping them grow to the next level in their career. Please mark your calendar for **April 26th from 2 PM to 5 PM**. The location will be at the **Eagle Glen Country Club in Corona**. I look forward to seeing you at the Tom Ferry event.

I am also pleased to be able to enclose a copy of a book I came across at the convention. The book entitled "**Billion Dollar Agent**", is a compilation of some of the best ideas from agents who have individually sold over ONE BILLION DOLLARS worth of real estate in their careers.

I also want to be the first to invite you and your spouse or a guest to our **Annual Awards** event which will be held at the **Richard Nixon Library and Birthplace in Yorba Linda**. This is an evening event (black tie option) beginning at **5PM on May 30, 2007** to honor the great achievements of our 2006 top producers.

I am working diligently to find ways to assist our top performing people grow their businesses to even higher levels. These two events are the opportunity to do just that!

Sincerely,


Richard D. Cosner, President