

April 15, 2002

Sean Edelstein
VR Business Brokers
1000 Quail Street, Suite 190
Newport Beach, CA 92660

Dear Sean:

I just wanted to take a moment to thank you for assisting us in selling our business. As you know all too well, Juice-O-Rama is a single location juice and smoothie bar with a lot of potential for the right buyer. Unfortunately for us, past financial performance scared away a lot of them.

You were very upfront with us to the fact that this wasn't going to be an easy sell. We appreciate your diligence and expertise in the matter. You never gave up on it (when other brokers had!) Not only did you market our business well as we had many contacts, (and finally a buyer!) but you also assisted my husband and I with some expense-cutting measures allowing us to recognize a profit in the slow winter months.

Thank you again for all your help with the sale. I know the new owners are happy and we are thrilled!

Sincerely,



Catherine Aldrich