



The Home Finance Watch

A publication for our mortgage brokers

Trivia: The fishing industry in Santa Cruz, which was developed in the early 1900s, produced fish for both the local market and the San Francisco market. Whole fish were transported to San Francisco packed in ice. Annual shipments were reported to reach 3,000,000 pounds!

Real Estate: According to the Santa Cruz Association of Realtors' website, there were just 137 home sales in August. That is considerably low when compared to past August sales. August home sales in Santa Cruz County have averaged 217 for the past 12 years!

Sales Corner: Current news is like a hot bagel: it has much less value if you wait. Tomorrow the Fed will be making a much anticipated announcement. Listen carefully to what the Fed says about inflation (and, of course, what cut they make). That news should break around 11:15AM tomorrow. Be the first to find out what is said (www.money.cnn.com is one source) and then communicate it with your agents, referral sources and clients.

Hot Tips: [Stated/Stated](#)

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Call or email your scenario and let us source your deal, price it, approve it, doc it and fund it! We are your local mortgage bankers.