



The Home Finance Watch

A publication for our mortgage brokers

Trivia: The theory is that the original Flatiron building (1860-1989) was shaped to be able to accommodate both Front Street and Pacific Avenue (formerly Willow Street) because its owner, Hugo Hihn, wanted to be in position to be on the primary commercial strip, once it was established. Apparently, Front Street was once going to be the main street of downtown. By the way, many of these trivia tips have come from the book: "Santa Cruz California" by Sheila O'Hare and Irene Berry.

Real Estate: The median price of a single family home in Santa Cruz County just inched up to its highest level ever: \$790,000 for August! I hear that the reason is because more homes are selling at the high end (above \$1,000,000). The previous high was set in November, 2005 at \$789,500.

Sales Corner: "Action is the friend of all successful people." What action are you taking today to increase your success tomorrow?

Hot Tips: [Eliminate the verification of income and assets.](#)

- Fixed and ARMS available (with interest only option)
- Minimum credit score 680
- Loan amount available to \$417,000
- Combo second available

Please call us to price out your deal.



Call us at
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Call or email your scenario and let us source your deal, price it, approve it, doc it and fund it! We are your local mortgage bankers.